



Nicole E. DeWoskin

314.630.4543 | ndewoskin@yahoo.com

Work Experience:

Freelance Graphic Designer (10/10-present)

Brainstorming, designing and proofing various projects for clients in the St. Louis area

Granite City Food and Brewery (08/10-present)

Providing top customer service, using salesmanship to entice guests to purchase product and using promotions to help retain customers

Multi-tasking, establishing rapport with guests and problem-solving

Fred Weber, Inc., Graphic Design Specialist (5/09-7/10)

Designed, wrote copy and proofread marketing collateral consistent with brand strategy

Maintained relationships with subsidiary companies for marketing campaign development

Assisted with project bid proposals and responsible for media relations

Student Website Advancement Team, WWU (1/09-5/09)

Recommended, designed and implemented enhancements to William Woods University's departmental websites

Fred Weber, Inc., Marketing Intern (5/07-8/07 and 6/08-8/08)

Developed marketing collateral to support brand identity and worked with key business stakeholders to develop website content

William Woods University, Graphic Design Intern (9/07-11/07)

Created print ads with consistency of brand

Recruited participants and coordinated production activities for a promotional video

Updated faculty pages of website

Education and Experience:

B.S., Graphic Design; B.S., Business Administration (Marketing/Advertising concentration)

- Graduated Cum Laude, with Honors from William Woods University
- Co-led graphic design team
 - o Facilitated meetings and brainstorm sessions and designed material for university events
- Team lead for marketing research for William Woods University
 - o Planned and scheduled activities needed to complete research, delegated tasks, and conducted regular meetings to ensure timely project completion
 - o Collaborated with other team leaders to analyze results, compose report and present to WWU Board of Directors

Honors and Affiliations:

- Omicron Delta Kappa – VP of Marketing
- Chi Omega – Community Service Director
- WWU Senior Art Show Coordinator
- William Woods University Greek Recruitment Counselor
- William Woods University Honors Program
- Order of Omega (Greek Honorary Organization)
- Who's Who Among Students in American Universities and Colleges
- Academic Dean's List
- Visual Arts Professional Development Award
- Distinguished Scholar Award
- Edward Jones Outstanding Business Student Scholarship

Strengths/ Skills:

- Adobe CS5 – Advanced in Photoshop, InDesign; Proficient in Illustrator; Basic knowledge in Dreamweaver, Acrobat, Bridge
- Knowledge of both MAC and PC platforms
- Excel in fast-paced environment under deadlines
- Self-directed but highly successful in a team environment
- Detail-Oriented
- Reliable, organized, and self-motivated
- Proficient in Microsoft PowerPoint, Excel, Word and Outlook
- Proficient in using social media (Facebook and Twitter)

Volunteer Work:

- Fund raising for Make-A-Wish Foundation
 - o Chairperson achieving 20% increase in year-over-year donations
 - o Managed committee members
- Participated in Greek philanthropic events for various charities – Chairperson (2008)
- Various community service projects (2003-2008)

Recommendations:

• “Nicole DeWoskin worked as an Intern at Fred Weber, Inc. for several summers while attending college. Upon graduation, we hired her full-time as a Graphic Design Specialist in our Marketing Department. Nicole is a gifted graphic designer with outstanding skills. We have come to rely on her to create many of our logos and graphics for special projects. She brings a fresh perspective to all of her projects, while still maintaining the corporate image we want. Nicole masters new projects quickly and works independently without requiring a lot of supervision. She has been a great addition to our team.”

o Lisa Hunt, Director of Marketing

• “Nicole was a strong member of our SWAT (Student Website Advancement Team) while at William Woods. She not only provided quality work on all occasions, but was a joy to work with. She was able to extend her ideas, get along with the other members and provide the quality of work our clients expected. She is an asset to any team. A joy to work around.”

o Linda Davis, Professor of Management Information Systems